
LOGAN THOMAS

(502)320-8013

loganthomas344@gmail.com

Lexington, KY

Hiring Team,

I am writing to express my interest in any Marketing Position more specifically Digital Marketing. I have recently graduated from Transylvania University with a bachelors degree in marketing and several years of marketing experience. I have experience with Canva, Wix, Microsoft Office, Google Suite, and Final Cut Pro.

Throughout my college career I have pursued two internships in marketing and created my own brand "Logans Lens" to gain further experience in the field of video marketing. My first internship was with Interapt out of Louisville KY, where I worked directly with the marketing and sales team to create new tactics for the team and reach out to inform others about the company. In my second internship with FDI Alliance International, I traveled to London England and worked with the CEO to create social media advertisements and videos to boost views for the online magazine. After completing both of my internships I was inspired to create my own brand where I could assist companies, cities, and teams in telling their story. Through my video marketing company I have learned how to create a website, utilize Canva and Final Cut Pro, and learn how to directly market a brand in several facets. Through my brand I have also learned how to problem solve, tell a story, communicate with others, and time manage very efficiently.

Although my business has been successful and allowed me to gain further experience, I aspire for a position with opportunities to work alongside others. Having played a sport all four years of college, I greatly admire and appreciate teamwork, criticism, and the ability to bounce my ideas off of others.

I strive for excellence in all that I do, and I truly believe that I would be an excellent candidate for any marketing position available. If you have any openings or positions that would be a good fit please let me know!

Logan Thomas
